

ENTRANCE EXAMINATION FOR ADMISSION, MAY 2012.

M.A. (MASS COMMUNICATION)

COURSE CODE : 386

Register Number :

*Signature of the Invigilator
(with date)*

COURSE CODE : 386

Time : 2 Hours

Max : 400 Marks

Instructions to Candidates :

1. Write your Register Number within the box provided on the top of this page and fill in the page 1 of the answer sheet using pen.
2. Do not write your name anywhere in this booklet or answer sheet. Violation of this entails disqualification.
3. Read each of the question carefully and shade the relevant answer (A) or (B) or (C) or (D) in the relevant box of the ANSWER SHEET using HB pencil.
4. Avoid blind guessing. A wrong answer will fetch you -1 mark and the correct answer will fetch 4 marks.
5. Do not write anything in the question paper. Use the white sheets attached at the end for rough works.
6. Do not open the question paper until the start signal is given.
7. Do not attempt to answer after stop signal is given. Any such attempt will disqualify your candidature.
8. On stop signal, keep the question paper and the answer sheet on your table and wait for the invigilator to collect them.
9. Use of Calculators, Tables, etc. are prohibited.

1. India has qualified in hockey for the 2012 Olympics, when was the last time the Indian hockey team played in Olympics.
 (A) 1996, Atlanta (B) 2000, Melbourne
 (C) 2004, Athens (D) 2008, Beijing
2. The concept of 'Carbon Credit' is associated with which of the following areas?
 (A) Protection of environment
 (B) Women empowerment
 (C) Development of rural infrastructure
 (D) Development of coal mines
3. As per the figures released by the World Bank, which of the following countries was the largest recipient of loans from the World Bank during 2009-10?
 (A) Bangladesh (B) Pakistan (C) India (D) China
4. As per news in various newspapers 'kfw' Group released another instalment of its financial aid to India. kfw is an organization/bank based in
 (A) France (B) Japan (C) Italy (D) Germany
5. 'Booker Prize' is given in the field of
 (A) Literature (B) Social service (C) Films (D) Science
6. Which of the following games/sports is not included in the list of Commonwealth Games 2010?
 (A) Table Tennis (B) Hockey
 (C) Weight lifting (D) Golf
7. Dronacharya Awards are given to a person associated with
 (A) Education (B) Social service (C) Journalism (D) Sports
8. Union Cabinet recently cleared 15000 crore Sukhoi deal. Sukhoi is
 (A) Battle tank (B) Fighter plane
 (C) Submarine (D) Radar system
9. Which of the following terms is not used in Economics?
 (A) Balance of Payment (B) Boyle's Law
 (C) National Debt (D) Elasticity of Demand

10. Which of the following ministries /departments operates the 'Village Grain Bank's Schemes'?
- (A) Ministry of Tribal Welfare
 (B) Department of Food and Public Distribution
 (C) Department of Social Welfare
 (D) Ministry of Forest
11. Which of the following books is written by Chetan Bhagat?
- (A) The Golden Gate
 (B) 2 States: The Story of My Marriage
 (C) Fore on the Mountain
 (D) The inheritance of Loss
12. The concept of 'Carbon Credit' is associated with which of the following areas?
- (A) Protection of environment
 (B) Women empowerment
 (C) Development of rural infrastructure
 (D) Development of coal mines
13. 'Diarcy' was first introduced in India under
- (A) Morley-Minto Reforms
 (B) Montford Reforms
 (C) Simon Commission Plan
 (D) Government of India Act, 1935
14. Which of the following commissions/committees was appointed by the British Government to investigate into the massacre in Jallianwalla Bagh?
- (A) Welby Commission
 (B) Hunter Committee
 (C) Simon Commission
 (D) Butler Committee
15. Who wrote/authored the book "*Everybody Loves a Good Drought*"?
- (A) Khuswant Singh
 (B) Amartya Sen
 (C) Jean Dreze
 (D) P. Sainath
16. The polymeric fiber used as a substitute for wool in making synthetic blankets, sweaters, etc, is
- (A) Nylon
 (B) Teflon
 (C) Orlon
 (D) Bakelite

17. The equipment SONAR is used to determine the
 (A) Depth of the sea bed (B) Intensity of an earthquake
 (C) Cruising altitude of an aircraft (D) Speed of a moving object
18. The popular news channel from the Arab world is
 (A) PTV (B) Al-Jazeera
 (C) Arab News (D) The Gulf News
19. The telecom service provider that initiated the SAVE TIGER campaign is
 (A) Airtel (B) Aircel
 (C) Idea (D) Vodafone
20. Barkh Dutt is
 (A) a film director (B) an ad film maker
 (C) actress (D) journalist
21. Which channel was pulled up for defamation relating to showing the image of Justice Sawant by mistake?
 (A) NDTV (B) CNN IBN (C) Times Now (D) Aaj Tak
22. Which are the two newspapers that were involved in brand wars recently?
 (A) The Times of India and DNA
 (B) The Hindu and The New Indian Express
 (C) The Hindu and Hindustan Times
 (D) The Hindu and Times of India
23. The body that allocates spectrum license and airwaves in India is
 (A) FCC (B) TRAI (C) Prasar Bharti (D) PCI
24. Which one of the following is a blog tool?
 (A) Wordpress (B) Bing (C) Facebook (D) Delicious
25. Rights acquired for media content such as television programs to affirm ownership is
 (A) Patents (B) Copyright
 (C) Industrial property right (D) IP
26. Identify the columnist who writes in The Hindu
 (A) Paul Krugman (B) Shoba De
 (C) N. Ram (D) Shabana Azmi

27. Frontline is printed
 (A) once in a week (B) twice a week
 (C) once in two weeks (D) once in a month
28. The movie that got into controversy over reservation quota is
 (A) Agneepath (B) Aarakshan
 (C) Dam 999 (D) Dirty Picture
29. The person who guides a writer to a good final draft without rewriting the story is a(n)
 (A) Publisher (B) Editor
 (C) Content manager (D) Producer
30. The country that is building two reactors in Kudankulam, Tamil Nadu is
 (A) Russia (B) France
 (C) Japan (D) Germany
31. Wikileaks is an example of
 (A) open source (B) open access
 (C) both (D) proprietary
32. Pulitzer Prize is given for excellence in
 (A) Journalism (B) Films
 (C) Animation (D) Games
33. Chetan Baghat' s book that focused on a tale of childhood friends who try to find their way though love, success and corruption is
 (A) 2 States (B) The 3 mistakes of my life
 (C) Five point someone (D) Revolution 2020
34. The website for a company is hosted on a
 (A) web page (B) web server
 (C) web client (D) web infrastructure
35. A company _____ can be used to provide shared content for staff only.
 (A) internet (B) apranet (C) intranet (D) extranet

36. First Press Commission was constituted in the year
(A) 1980 (B) 1954 (C) 1975 (D) 1957
37. 'Sun-Gun' is the term associated with
(A) Editing (B) Camera
(C) Lighting (D) Sound
38. The Largest Circulated Hindi Newspaper is
(A) Dainik Bhaskar (B) Dainik Sagaran
(C) Punjab Kesari (D) Rajasthan Patrika
39. Till date how many Gold medals have India won in Olympic Games?
(A) 7 (B) 8 (C) 9 (D) 10
40. Which country will host the 2014 FIFA world cup?
(A) Argentina (B) Brazil (C) Mexico (D) Uruguay
41. Meryl Streep won the best actress Oscar award 2012 for her role in the film "The Iron Lady". Whose character does she play in the film?
(A) Margaret Thatcher (B) Queen Elizabeth II
(C) Jacqueline Kennedy (D) Marline Monroe
42. Which of the following is the central theme of the Chipko Movement, started by Sunderlal Bahuguna in 1973?
(A) Conservation of river water (B) Protection of birds
(C) Protection of tigers (D) Conservation of forests
43. Which is the correct arrangement of the following rivers from north to south?
(A) Godavari, Pennar, Kaveri, Periyar
(B) Pennar, Godavari, Periyar, Kaveri
(C) Godavari, Kaveri, Pennar, Periyar
(D) Kaveri, Godavari, Periyar, Pennar
44. Bolivar is the monetary unit of
(A) Venezuela (B) Brazil
(C) Bolivia (D) Belarus

45. Who among the following was the chief guest at the 2012 Republic Day parade in New Delhi?
 (A) Sheikh Hasina (B) Dilma Rousseff
 (C) Yingluck Shinawatra (D) Angela Merkel
46. Which is the lowest layer of atmosphere?
 (A) Troposphere (B) Stratosphere
 (C) Mesosphere (D) Thermosphere
47. The train service "Thar Express" between India and Pakistan, originates in India from
 (A) Jaisalmer (B) Jodhpur (C) Bikaner (D) Barmer
48. There is no provision in the Constitution of India for the impeachment of the
 (A) Chief Justice of India (B) Chief Justice of a High Court
 (C) Governor (D) Vice President
49. Only one of the following can be the ex-officio Chairman of the Planning Commission. He is the
 (A) Minister for Planning and Development
 (B) Home Minister
 (C) Prime Minister
 (D) Finance Minister
50. Garba is a dance form of
 (A) Rajasthan (B) Gujarat (C) Haryana (D) Orissa

English Usage :

51. Illiteracy : Education :: Flood : ?
 (A) Rain (B) Bridge (C) Dam (D) River
52. Breeze : Cyclone :: Drizzle : ?
 (A) Earth quake (B) Storm (C) Flood (D) Down pour
53. Rupee : Indian :: Yen : ?
 (A) Turkey (B) Bangladesh (C) Pakistan (D) Japan

54. Conference : Chairman : : Newspaper : ?
(A) Reporter (B) Distributor (C) Painter (D) Editor

55. Rose : Flower : : Blue : ?
(A) Colour (B) White (C) Sky (D) Water

Pick up the correct Synonyms for each of the following words:

56. AFFLUENT
(A) Prosperous (B) Poor (C) Talkative (D) Close

57. INFREQUENT
(A) Never (B) Usual (C) Rare (D) Sometimes

58. REVISE
(A) Edit (B) Alter (C) Correct (D) Reconsider

59. DISTINGUISH
(A) Darken (B) Abolish (C) Differentiate (D) Confuse

60. DIVVY
(A) Selfless (B) Foolish (C) Follower (D) Pioneer

61. I _____ at 6 in the morning.
(A) risen (B) woked up (C) awoke (D) awaken

62. Anil introducing a girl in a party said "She is the wife of the grandson of my mother."
How is Anil related to the girls?
(A) Father (B) Grandfather
(C) Husband (D) Father-in-Law

63. Introducing a women, a man said, "Her mother's husband's sister is my aunt". How is the man related to the women?
(A) Cousin (B) Nephew
(C) Brother-in-Law (D) Uncle

64. If A is the mother of B and C, and D is the husband of C, then what is A to D?
(A) Mother (B) Son-in-Law
(C) Mother-in-Law (D) Aunt

65. A said to B that boy playing cricket is the younger of the two brothers of the daughter of my father's wife. How is boy playing cricket related to A?
 (A) Son (B) Brother (C) Cousin (D) Nephew
66. Manisha, who is Sunil's daughter says to Rani, "your mother Sunita is the younger sister of my father who is the third child of Surajpal". How is Surajpal related to Rani?
 (A) Uncle (B) Father
 (C) Grandfather (D) None of these
67. ATM stands for
 (A) Automatic teller machine (B) Automated teller machine
 (C) Automatic tally machine (D) Automate tally mechanism
68. Which of the following, according to Mahatma Gandhi, is the strongest force in the world?
 (A) Non-violence of the brave (B) Non-violence of the weak
 (C) Non-violence of the coward (D) Non-violence of the downtrodden
69. If the car speed is 100 km per hour and it starts from a place at 8 a.m. and reached another place at 11 a.m., find the distance between 2 places.
 (A) 200 kms (B) 300 kms (C) 400 kms (D) 500 kms
70. If the speed of the boat instill water is 20 Km per hour and the speed of the water is 5 km per hour, Find the speed of the boat against the stream.
 (A) 15 kms per hour (B) 100 kms per hour
 (C) 4 kms per hour (D) 25 kms per hour
71. The time taken by 10 towels to dry in 2 hours. Then find the time taken to dry 100 towels
 (A) 20 hours (B) 200 hours (C) 2 hours (D) 180 hours
72. When 123 is divided by 4 the remainder is
 (A) 1 (B) 2 (C) 3 (D) 4
73. Find the root value of $36.1 / 102.4$
 (A) $61 / 34$ (B) $19 / 31$ (C) $19 / 32$ (D) $19 / 33$

74. In a certain military code BREAKDOWN is written as BFSCJMVNC. How is ORGANISED written in that code?
- (A) BHSPMCDRH (B) DESINAGRO
(C) SRANGOIGE (D) EDRAFGSBK
75. Which of the following numbers is the middle digit of the second highest among the following five numbers?
254 319 963 842 697
- (A) 4 (B) 1 (C) 5 (D) 9
76. In a class of 50 students M is 8th from top, H is 20th from bottom. How many students are there between M and H?
- (A) 22 (B) 23
(C) 24 (D) Cannot be determined
77. Choose the number that does not fit with the rest.
- (A) 13 (B) 17 (C) 23 (D) 27
78. In a certain code LONG is written as 5123, GEAR is written as 3748. How is LANE written in that code?
- (A) 5427 (B) 5247 (C) 4257 (D) 7245
79. Which is the largest number?
- (A) 0.0001 (B) 0.001 (C) 0.01 (D) 0.1
80. Pointing to a girl in a picture, Sunita said, "She is the mother of Renu, whose father is my son..." How is Sunita related to the girl in the picture?
- (A) Aunt (B) Cousin
(C) Mother (D) Mother-in-law
81. If you start walking from a point, head straight, turn right, turn left, again turn left, then right, you will be
- (A) Walking in the same direction as you started
(B) Walking back towards your starting point
(C) Walking right from your starting point
(D) Walking left from your starting point

82. A ship 55 km from the shore springs a leak which admits 2 tons of water in 6 minutes; 80 tons would suffice to sink her, but the pumps can throw out 12 tons an hour. The average rate of sailing that she may just reach the shore as she begins to sink is...
- (A) 9.17 kmph (B) 0.97 kmph (C) 55 kmph (D) 5.5 kmph
83. If 36 men can dig a trench 200 m long, 3 m wide and 2 m deep in 6 days, working 10 hr a day. In how many days, working 8 hr a day, will 10 men dig a trench 100 m long, 4 m wide and 3 m deep?
- (A) 15 days (B) 27 days (C) 20 days (D) 54 days
84. A girl counted in the following way on the fingers of her left hand. She started by calling the thumb 1, the index finger 2, middle finger 3, ring finger 4, little finger 5 and reversed direction, calling the ring finger 6, middle finger 7 and so on. She counted up to 1994. She ended counting on which finger?
- (A) Ring finger (B) Thumb (C) Middle finger (D) Little finger
85. Sonu is 4 years younger than Manu while Dolly is 4 years younger than Sumit but $\frac{1}{5}$ times as old as Sonu. If Sumit is 8 years old how many times as old is Manu as Dolly?
- (A) 6 (B) 2 (C) 1 (D) 4
86. The ratio of the ages of the father and son at present is 7:1. After 4 years it will become 4:1, what is the sum of the present ages of the father and son?
- (A) 39 (B) 35 (C) 32 (D) 36
87. In a family each daughter has the same number of brothers as she has sisters and each son has twice as many sisters as he has brothers. How many sons are there in the family?
- (A) 4 (B) 2 (C) 5 (D) 3
88. Pick the odd item out.
- (A) Potato (B) Tomato (C) Brinjal (D) Beans
89. Complete the sequence: 4, 8, 16, 32, 64...
- (A) 96 (B) 128 (C) 256 (D) 512
90. Which is the largest?
- (A) $\frac{1}{1}$ (B) $\frac{0}{1}$ (C) $\frac{1}{0}$ (D) $\frac{1}{10}$

91. Which is the odd one out?
 (A) Cylinder (B) Cube (C) Rectangular (D) Pentagon
92. Choose the odd part out.
 (A) Eyes (B) Nose (C) Ears (D) Liver
93. Complete the series: A, C, F, J, O,
 (A) U (B) V (C) H (D) M
94. Five men A, B, C, D, E read the newspaper. The one who reads first gives it to C. The one who reads last has taken it from A. E was not the first or the last to read. There were two readers between B and A. B passed the newspaper to whom?
 (A) A (B) C (C) D (D) E

Directions : In each of the following questions, choose the word opposite in meaning to the given word. (Choose the correct *Antonyms*)

95. RECEDE
 (A) Rush (B) Advance (C) Approach (D) Forward
96. LENIENT
 (A) Obstinate (B) Annoyed (C) Rude (D) Harsh
97. ACCORD
 (A) Solution (B) Act (C) Dissent (D) Concord
98. UNIVERSAL
 (A) Narrow (B) Regional (C) Miniature (D) Subsidiary
99. ALIVE
 (A) Passive (B) Dead (C) Asleep (D) Drowsy
100. BLISS
 (A) Anguish (B) Sorrow (C) Agony (D) Suffering